

## **The Currencycloud Group (C) – £10m Award**

### **Public Commitments Update – Q2 2023**

#### **Key Achievements to Date**

- We have processed cross-border payments for over 37,400 UK SMEs (9.1% of all UK SMEs trading internationally) over the last twelve months.
- Value of cross-border payments processed on behalf of UK SMEs over the last twelve months has increased to ~£17.6 billion.
- We continue to distribute our services widely to UK SMEs, having onboarded 211 financial institutions serving UK SMEs and UK Fintechs since January 2020.
- We have completed CIF spend deployment and have complemented the grant funding with over £56m of additional investment to date to deliver a global transaction banking platform for UK SMEs, exceeding our co-investment commitment.

#### **COMMITMENT 1 – HELP 10% OF UK SMEs TRADING INTERNATIONALLY ACCESS BETTER CROSS-BORDER EXPERIENCES**

**We commit to powering cross-border payments for 40,000 UK SMEs by 2024 – 10% of all UK SMEs that trade internationally.**

We are on track to deliver this commitment. As of Q2 2023, over 37,400 UK SMEs have used our cross-border payments platform – 9.1% of all UK SMEs trading internationally.

#### **COMMITMENT 2 – EXPAND OUR PRODUCT**

**We commit to providing our customers a Global Transaction Banking platform through:**

- Issuance of unique multicurrency accounts to our clients and our clients' customers, addressable via international wires and local payment rails.
- Geographic expansion of our collections product, a receivables solution allowing UK SMEs to accept payments from their international customers via local accounts abroad.
- Addition of real-time payment routes and automation of payment controls to improve the end-to-end cross-border payment speed for UK SMEs.
- New features to address common pain points for UK SMEs trading internationally, such as 24/7 currency trading and superior FX rates and liquidity, and greater transparency through self-service reporting.

We are on track to deliver this commitment. For the remainder of 2023, we will continue driving client adoption of our product, expanding our collections and payments capabilities to address greater share of customer needs, and delivering superior customer experience through enhanced processing speed, more competitive FX rates and liquidity, and greater transparency through self-service reporting.

#### **COMMITMENT 4 – DISTRIBUTE NEW PRODUCTS WIDELY TO SMEs**

**We commit to continuing to power both FinTech innovators and traditional financial institutions striving to keep up with the pace of change. Enabling the disruptors and the disrupted alike to leverage our platform to develop new products would introduce more choice for UK SMEs and widen the access to cross-border payments – a true multiplier effect on competition.**

We are on track to deliver this commitment. In Q2 2023, we signed 7 financial institutions serving UK SMEs and UK-based Fintech's, bringing our total to 211 signings since January 2020.

#### **COMMITMENT 6 – PROTECT THE INTEGRITY OF THE FINANCIAL SYSTEM**

**We commit to upholding our obligations on transaction monitoring, safeguarding of client funds, security and data protection to ensure the cross-border payments ecosystem is a safe space for our SME customers and partners within our global network.**

We have now delivered this commitment.

#### **COMMITMENT 8 - REDUCE BARRIERS TO ACCESS**

**We commit to reducing barriers to access for SMEs by automating our onboarding and account activation process, improving the end customer onboarding experience, and launching an Onboarding API. This will enable unregulated companies (e.g. software providers, lending platforms, marketplaces) to offer transaction banking services to their SME customers without having to invest in regulation, compliance or payments infrastructure.**

We are on track to deliver this commitment. We are driving adoption of our Onboarding API, allowing clients to directly embed our KYC forms and onboarding experience into their applications.