

Swoop Finance Limited - £5M Award

Key Achievements to Date

- Launch of new virtual CFO where SMEs can access loans, grants, and investment, as well as cut costs across utilities, banking, and FX resulting in £2.17bn in finance raised and saved for UK SMEs.
- 500k+ funding applications received through the platform.
- 1,831 funding providers onboarded within the integrated marketplace.
- Released new cash flow forecast tool for advisors and brokers.
- Rolled out funding marketplace for lender rejections.
- Joined the Global Sachs Global Launch Programme in Q4 2022 as 1 of 4 female founders.
- 800k+ SMEs utilising Swoop Virtual CFO marketplace.
- 50 new employees in the Midlands.

Assessment Period 14 (October 1st, 2022 – December 31st, 2022)

These Public Commitments are based on Swoop Finance's Revised Business Case which was approved in June 2022. The former Public Commitments, including rationale for the changes can be viewed [here](#).

COMMITMENT 1

Swoop is committed to supplementing the CIF award with an investment of £3.3m throughout the project.

We have met this commitment having invested the full £3.3m.

COMMITMENT 2

Swoop will further invest in its proprietary, cloud-based technology and API enabled platform to deliver a sophisticated all-in-one SME finance platform. This will include a fully integrated marketplace of lenders, grant agencies, equity investors and finance product providers. Where providers have APIs available, Swoop will integrate these into its platform to deliver real-time finance decisions to customers. Swoop will deliver this integrated marketplace by Q2 2020 and will continually add more finance provider APIs as they become available. This integrated marketplace will lead to increased demand and access to funding for SMEs. Swoop will onboard 540,000 SMEs (15% of the business current account market) with at least 270,000 SMEs applying for external finance generating £4.5billion in financing secured for those SMEs by Q4 2025. Of these 270,000 SMEs will apply for a number of finance products as follows:

- **60,000 will apply for grants and/or R&D Tax Credits through Swoop generating £540m in money awarded to 6,000 SMEs.**
- **202,500 will apply for debt finance through Swoop generating £3.475billion in debt finance secured for 40,500 SMEs**
- **30,000 will apply for equity finance generating £480m in money raised for 1050 SMEs.**

We are on track to meet this commitment. Swoop has assisted over 800k SMEs in accessing the virtual CFO product. Through Swoop and its associated white label platforms, 400k SMEs have applied for

funding with over 50,000 SMEs securing funding across loans, equity, grants and R&D generating £1.9bn in funding secured.

COMMITMENT 3

Swoop will enhance its award-winning comparison and business intelligence tools to deliver AI based advisory features. Examples include monitoring spending habits and identifying the best providers based on usage; notifying customers when they can refinance to more favourable lending terms; automated reading of loan documentation; and real time monitoring of business performance against covenants. Expert help will be available whenever a customer needs support including virtual assistance, expert help on demand via video chat, and instant scheduling for an appointment with a specialist. Swoop will deliver these intelligent tools with the first feature release in Q2 2020.

This commitment has been met.

COMMITMENT 4

Swoop will build digital features that are beautifully designed, and secure to use. SME customers will be able to move effortlessly between finance products and accounts to manage their finances on the go. Swoop understands that many SMEs wish to manage their finances through mobile applications as well as online, so to support this, it will launch its mobile applications in H1 2020.

This commitment has been met.

COMMITMENT 5

Swoop will continue to work with all UK banks and CASS to deliver an end-to-end automated process for business current account opening to remove the hassle from BCA switching.

This commitment has been met.

COMMITMENT 6

Swoop commits to helping UK SMEs save £108m on FX charges - mainly on market spread charged by banks. Swoop will end this practice by analysing the bespoke cost to SMEs of making international payments with their banks. We will compare bank rates received with independent provider rates in real time via API integration and identify the best value option for our customers. SMEs will be able to open and manage an independent FX account within Swoop and will be able to take advantage of currency trend notifications. Swoop will assist 91,500 SMEs to move their FX to an independent provider generating £108million in savings by Q4 2025.

We are on track to meet this commitment. To date, we have successfully assisted 36,035 SMEs switch their FX to an independent provider generating £80.6m in savings for those SMEs.

COMMITMENT 7

Swoop commits to helping SMEs reduce overdraft, unsecured loan rates, and bank fees by enabling SMEs to see the value of their account and easily switch away when rates are uncompetitive - overcharges are estimated at £650m pa. Swoop's virtual CFO will be continuously scanning the market for better rates and service and will automate switching for individual or all financial products.

- Swoop will assist 82,000 SMEs to either switch their business current account with an overdraft to a new provider, or replace with a better value invoice finance facility, generating £196m in savings.
- Swoop will assist 25,770 SMEs to open additional accounts to perform particular functions such as fast payments and deposits generating £62m in savings.
- 24,000 SMEs will switch their utilities provider through Swoop generating £49m in savings.
- 13,500 SMEs will move their business insurance provider through Swoop generating £2m savings for those SMEs. These savings will be achieved across all categories by Q4 2025.

We are on track to meet this commitment. To date, we have helped unlock £271.6m in savings in banking, overdrafts, FX, insurance and utilities across the platform and associated white label platforms.

COMMITMENT 8

Swoop commits to reducing the funding disparity between London and the rest of the UK particularly for equity finance. Swoop will deliver access and SAAS workflows for customers to not only be matched to investors but to build quality investor documents.

This commitment has been met.

COMMITMENT 9

Swoop will continue expanding the breadth and depth of its market network with funding and service providers. Swoop will onboard at least 90% of UK funding providers by H2 2020. This will include investors registered with the EIS Association and the BVCA as well as the regional and sectoral funds supported by the British Business Bank. Swoop will onboard all government grant schemes as set out by gov.uk. Swoop will onboard all UK bank loan products and at least 90% of all alternative finance providers as set out by the Peer-to-Peer Finance Association.

We have met this commitment having onboarded a total of 1,831 funding providers.

COMMITMENT 10

Swoop will continue its collaborative approach to delivering innovation. It has identified seven UK SME tech partners to assist on this initiative. Swoop will engage with four of these partners in H2 2019 and three of these partners in H1 2020.

This commitment has been met.

COMMITMENT 11

Swoop commits to building on its culture of diversity and inclusion as it grows its workforce by 50 in the Midlands. We are proud that Swoop is led by a female CEO, with a 49:51 gender workforce.

We have met this commitment having recruited 50 new members to the team.