

#### Codat Limited - £5m Award

#### **Key Achievements to Date**

- Codat's platform has been used by banks, alternative lenders, insurers, payments/point of sale providers, cash flow forecasting tools and many more to accelerate development of new and improved integrated products for SMEs.
- Codat has successfully built and launched the Sync for Commerce API to enable automatic reconciliation of sales transactions into the major UK accounting software providers.
- Codat has successfully built and launched our new 'Assess' product which allows lenders to connect and derive insight from SMEs' sales data. It has already been used to evaluate more than 2000 SMEs.

Assessment Period 3 (April 1<sup>st</sup>, 2022 – June 30<sup>th</sup>, 2022)

# **Commitment 1: Offer automated payment reconciliation**

Codat will build, test and release a new Sync API to enable the automatic synchronisation and reconciliation of transaction data from the payment service providers used by SMEs into their accounting platforms. We commit that new payment reconciliation products, powered by Codat, will enable at least 50,000 businesses to eliminate manual bookkeeping, reduce manual errors, streamline tax preparations, and build a high-quality financial data history within their accounting system (within 14 months of award).

We are tracking behind on this commitment. We have successfully built and launched our new Sync API and this is currently being implemented by 3 payment providers. We expect that we will reach the total of 50,000 businesses sharing data via this product by the end of 2023.

# Commitment 2: Open up small business sales data for modern lending products

Codat will build, test and release a new Insights product to increase competition in the lending market, by enabling SMEs to leverage real-time sales transaction data to access revenue-based working capital solutions. We commit that this product will enable UK lenders to easily view and interpret consented financial data from the sales tools used by more than 50% of UK SMEs without writing a line of code (within 14 months of award).

We are on track to meet this commitment. We have successfully built and launched our Assess product that allows lenders to connect and derive insights from SMEs' sales data. Over 2,000 SMEs have shared their commerce data via Codat since being awarded CIF Pool F funds.

### **Commitment 3: Co-investment**

Codat will match the £5m CIF award with £5m of additional internal investment, doubling the total committed spend on scalable, reusable connectivity which will benefit SMEs.

We are on track to meet this commitment. We have now co-invested more than £2.3 million of our own funds, in line with our budgeted spend.



# **Commitment 4: Reporting**

Codat will commit to full and transparent reporting to BCR Limited to enable clear tracking of our progress as we complete our Pool F commitments by the end of 2022.

We are on track to meet this commitment.